

# Advertising and Sponsorship Opportunities

## Banner Ad Positions

Your impressions based ad program ensures that your banner ad will deliver the number of impressions you purchase

### Website Impression Rates

<b>\$60/M</b> 25,000 Impressions	<b>\$50/M</b> 50,000 Impressions	<b>\$40/M</b> 100,000 Impressions
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## Event Calendar Sponsorship

Our event calendar features an exhaustive, up-to-date listing of the upcoming golf events in the Chicagoland area 365 days a year. The title sponsor receives premium ad positioning on all events and in the featured event listings on our home page.

Event Calendar Title Sponsor

**\$1,000**  
Per Month

## E-Newsletter Sponsorship

Our E-Newsletter provides our best internally generated editorial content each week: can't miss news throughout the entire year. It's also a timely, relevant content-based marketing tool that includes a subtle, non-intrusive ad space that provides the perfect complement to the reader's experience.

In addition to reaching our database of 15,000 Chicago golf fanatics, our E-Newsletter reaches all of our digital platforms including Twitter, Facebook and LinkedIn.

**35,000**  
Weekly Reach

**\$350**  
Cost Per Edition



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UNIQUELY REMARKABLE EVENTS  
GOLF • FUNDRAISING • CORPORATE

**Chicago Golf Report**

## The Chicago Golf Show

The Surprising History of Chicago's Winter Golf Celebration

The Chicago Golf Show returns to the Donald E. Stephens Convention Center in Rosemont this weekend in what has become an annual pilgrimage that has attracted thousands of hopeful golfers since 1984. However, some veteran fans of Chicago golf may remember an earlier version of The Chicago Golf Show, which ran from 1962 until 1971.